

OCTOBER 2023 EDITION

THE SOUTHERN SPORTS EDITION

GET TO KNOW THE WRITERS



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Kipp Branch graduated from Valdosta State University where he also pitched for the Blazers. Kipp serves as one of the voices on the Brunswick High Pirates radio broadcast and is known affectionately as "Mr. Brunswick High". Kipp also co-hosts 'The Jason Bishop Show w Kipp Branch', south Georgia's most listened to sports talk show



KENNETH HARRISON. JR

Kenneth Harison Jr is a long time Atlanta native and graduated from Kennesaw State University with a Bachelor's Degree in Communications. Kenneth has a pulse on not only the Atlanta sports scene but the entire southern sports scene as well.



COLIN LACY

Colin Lacy currently resides in Statesboro, GA and is the voice of the Southeast Bulloch Yellow Jackets. Colin also works with Westwood One Sports and Bowl Season radio for National College Football and NFL broadcasts across the country. Colin also calls Georgia Tech baseball for the Georgia Tech Sports Network and also works with the ACC Network.



ROBERT SRAFT

Robert is an expert on the Florida sports scene. From the Florida Gators to the Orlando Magic, Robert has you covered.



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Jason Bishop graduated from Kennesaw State University and formerly worked for CNN Sports. Jason is currently the voice of the Camden County Wildcats football team and co-hosts 'The Jason Bishop Show w Kipp Branch', south Georgia's most listened to sports talk show.

Other Contributors: Jeff Doke, Joe Delaney, AND GARRISON RYFUN

he Southern Sports Edition was created to offer sports opinions from a southern perspective. The Southern Sports Edition offers some of the top sports minds and opinions from around the South. From coverage on High School Football to a beat on the Atlanta Braves, the Georgia Tech Yellow Jackets, SEC, ACC and all southern sports with actual southern opinions. The Southern Sports Edition is currently distributed in Southeast Georgia and Northeast Florida and growing everyday.



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Fraves Powering Through 2023 By Robert Craft

DUIKR



don't know the journey the 2023 Braves will lead, but I now know the magnitude of their journey to this present moment.

They haven't merely wrapped up the National League East. Their lineup is doing things baseball fans haven't seen done in 50 years, 90 years, 100 years ... or ever, for that matter, and that's only now dawning on them.

There's something funny about making history, you see. You don't always recognize it when you're in the middle of it, living and watching it, day in and day out.

There's no perfect stat. There's no perfect metric that reveals, unequivocally, the identity of the The Greatest Offense of All Time. So, if you're even in the argument, alongside those '27 Yankees, there's no need to quibble about where to place the decimal points. We're witnessing greatness, period.

Here's an incredible difference between these Braves and those Yankees. Babe Ruth and Lou Gehrig were twice that are the '27 Yankees and 1953 Boys as good at creating runs as the average hitter of that era, but they were part of a top-heavy lineup that didn't have the depth of this Braves lineup, believe it or not the Braves are deeper and a higher utility team.

It doesn't get much more oldschool than home runs and stolen bases. And the triple digits in those categories are a reminder that the Braves can beat you one way on night one and a whole

different way on night 2.

That 2019 Twins team that set the home run record the Braves are chasing, for most homers in a season (307). That team stole 28 bases all season. Ronald Acuna almost had that many himself by Memorial Day.

Even if they take their foot off the gas in the next few days, the Braves are almost a lock to lead the majors in homers by 50. No team has even done that in 55 years.

Only two teams in history that stole 100 bases even reached 250 homers the same season: the 2019 Brewers (250) and last year's Yankees (254).

Hard to argue that this team isn't special! The only two previous teams in history to bop 300 homers, the 2019 Twins and 2019 Yankees. They stole 83 bases combined. Acuña is on pace to steal 73 this year all by himself.

The Braves could have nine players with at least 20 homers! No team has ever done that.

The Braves could also have five players with at least 30 homers! Only the 2019 Twins have done that. And they just became the first team ever to have four men hit 35 or more.

They could lead the sport in slugging by 40 points! (They were at 43 through Sunday.)

The only teams since 1900 to do of Summer Dodgers.

I could spit out many more magic numbers for these Braves. But I've made my point. I never saw Ruth and Gehrig in 1927, but I'm watching Acuña and Olson here in 2023.

Now, there's one more thing that needs to happen, one more thing they need to accomplish to make this season truly special, and historic.





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he McIntosh County Academy Buccaneers are a trendy pick to win the Single A Division II GHSA State Title. That is in no small part due to Bucs standout, Neo West.

West starts on defense at safety and also starts at QB for Bradley Warren's Bucs.

Neo West is a local homegrown talent, born and raised in McIntosh County...living in Townsend.

The season started with plans to move West out of the QB role and into the running back position. Coach Bradley Warren instead elected to keep West as their biggest threat on offense at QB.

Neo West is a weapon, a dual threat QB that has a high football IQ. and control the offense."

West went on to say, "I am most comfortable in a Wing-T offense. he has a whole other year to play for I like sharing the ball and making the Bucs after this season. big plays happen." He has made his Neo started playing was a starter at safety and QB as a defense. sophomore.

learned from his head coach, Bradley in my life. She has had such a huge Warren, I got this profound answer; positive impact on who I am. She "Coach Warren has taught me a lot always told me that just because I but one of the biggest things is that I might be smaller than some other need to be the one to step up. On the people playing football that none football field I need to be the one to of them could match the size of my step and make a big play when my heart and to play with heart." West's team needs it. And in life I need to measurables are 5'11 150 pounds. He be the one step up and do what needs is tough, hard nosed kid that plays to be done.'

Neo West has high aspirations on the football field as his goal for this Judea West. "She is 22 and in college season is to make All-State at safety. at Middle Macon. Eventually Neo wants to move onto college and major in business. West hopes that college football will be part We are always there for each of that equation.

To this point West has received West is just plain smarter than most he plays against. "When I play QB I Florida Atlantic, and Middle Tennessee of him. try to make the smartest play possible State. Most likely as the season wears on more interest will follow.

West also is only a Junior, so

Neo started playing football at fair share of big plays, playing both 7 years old. He played both RB and ways since he was a freshman and QB on offense and played safety on

I asked Neo what drives him... When asked about what he has "My mom is the biggest influence bigger than he is.

Neo is also close with his sister,

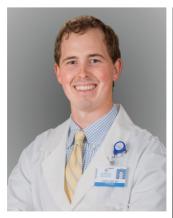
We actually call each other twins because we are so much alike. other."

Neo West is a phenomenal



Dealing with DOMS: Delayed Onset Muscle Soreness

Orthopaedic Surgeon Christopher Yonz discusses causes, prevention and treatment.



Christopher Yonz, MD

A board-certified orthopaedic surgeon, Dr. Yonz specializes in sports medicine, general orthopaedics, and hip and knee replacements.

Summit Sports Medicine & Orthopaedic Surgery has offices in Brunswick, St. Simons Island and St. Marys.

To make an appointment with Dr. Yonz, call 912-576-6355.



Do your muscles ache at the start of sports season? You're not alone. Delayed onset muscle soreness (DOMS) is common among athletes and people new to exercise. "DOMS occurs when extreme or excessive exertion stresses your muscle fibers, or when you try a new activity you have never performed before," says Christopher Yonz, MD, a board-certified orthopaedic surgeon specializing in sports medicine with Summit Sports Medicine & Orthopaedic Surgery, and Chief, Department of Surgery for the Southeast Georgia Health System Camden Campus.

"Activities that activate DOMS are those that contract and lengthen the muscles simultaneously, such as push-ups, deep squats, downhill running, walking downstairs or lowering weights," Dr. Yonz explains. "When stressing muscles and tendons, DOMS can cause tenderness or even debilitating pain."

The Impact of DOMS on Athletic Performance

DOMS can restrict range of motion, muscle strength and reduce your body's ability to absorb impact. As your body compensates, it is prone to injury if you return to your sport or activity too soon.

Preventing DOMS

"Prevention is simple, but not always easy for enthusiastic athletes," says Dr. Yonz. He recommends several preventative actions.

- Stretch before exercise to warm up and lengthen your muscles. Cool down afterwards to regulate blood flow, and reduce inflammation and lactic acid build-up.
- Increase workout intensity, distance and time no more than 10% per week.
- Pay attention when exertion becomes painful, you may be overdoing it.

"Athletes can work around the limitations imposed by DOMS. They can alternate a less intensive workout for a day or two after a particularly intense practice. They can introduce new activities gradually, over one or two weeks. Lastly, they should let their overworked muscles recover by focusing on less affected areas of the body," says Dr. Yonz.

Treatment: What Works, What Doesn't

DOMS may demand trying different approaches. "Each person must decide what works for them. Some find gentle stretches helpful; others use an ice-water bath to cool down inflamed, overworked muscles. For others, sports massages relieve stiffness and swelling. Many people benefit from all three," Dr. Yonz says.

Nonsteroidal anti-inflammatory drugs (NSAIDs) such as aspirin, ibuprofen and naproxen reduce soreness and inflammation. "I also advocate doing low-impact aerobic movement following intense exercise. This promotes blood flow to overexerted muscles. Rest, ice, compression and elevation (RICE) also work."

Depending on the severity of your DOMS episode, allowing your body to rest may be the right strategy, with one caveat. "If your pain does not improve after a week of home treatments, see your doctor to rule out a serious injury," recommends Dr. Yonz.





DAWGS

Brock Bowers Making A Name By Joe Delaney



Drock Bowers is a GOAT. Yeah everyone knows what a GOAT is. Most people say Tom Brady is the GOAT of Pro Football. Pretty hard to argue with that. There is always spirited conversation between this guy and that guy being the best and that's what makes it fun.

My GOAT is Ali. In his prime he was simply above everybody and the great thing was HE TOLD YOU SO! "I'm the greatest!" "I'm so petty and you college football. ugly Joe Frazier."

team when he had to. He also made clutch shots when needed. Ask Craig Ehlo and the 1989 Cleveland Cavaliers.

Herschel on the other hand had a much shorter career but burst on the scene like an Atomic Bomb. Whether it was stomping on Bill Bate's chest in the opening game of the 1980 season or routinely running away from 180-190 lb DBs.

Herschel made the 1980 Georgia national championship without him. "MY GOD A FRESHMAN" were the words of the GOAT of all college football and another touchdown. announcers, Larry Munson.

So how in the heck could we think some tight end of all people could be a GOAT? Because he is. Brock Bowers is simply the best tight end to ever play

The 6'4" 240lb tight end made a mark the first week he was on campus. Especially when he began running away from DBs in practice on one of the best defenses ever in college football.

By the season opener it was apparent that he was special. That chiseled frame moved along at a 4.5 40 clip. He was one of the fastest dawgs right out of the gate.

Brock's 2021 season was amazing. Bulldogs. They absolutely don't win the He racked up 56 receptions for 882 yards for a 15.8 avg. and 13 TDs.

Add to that, 4 carries for 56 yards

In 2022, he was just as good if not better. As a focal point of the offense, he was often double teamed and bracketed by DBs and LBs.

It didn't matter. Sixty-three catches for 942 yards. A 15.0 avg and 7 Sure, there is a crowded room TDS. Nine carries for 109 yards and 3



It was wonderful and the man backed up everything he said. In a time of great division in our country, Muhammed Ali said "I aint got no fight with no Viet Cong." It cost him several years of his prime to do what he thought was right. He didn't just say it, he lived it. Yeah, he was my GOAT. Pretty rarified air up that high on the mountaintop.

GOATs also generally have certain standards that they have to live up to. That means championships and carrying teams on their backs when needed. That makes me think of 2 GOATS, Michael Jordan in basketball and Herschel in college football.

Michael won championship after championship and sometimes carried the

with the likes of Tony Gonzalez, Kyle Pitts, Keith Jackson, and others. But Brock just has something different. He has been tabbed as "generational" by pundits and he is one of the reasons the Dawgs are back-to-back National Champions and going for "3 in 23".

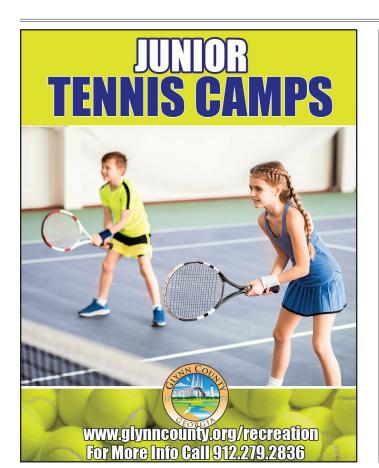
Has he had to carry a team, no. Would the team win without him, probably. But the guy comes to work every day, does his job, and outworks everyone. Kirby calls him a "machine."

Bowers is out of Napa, California. His game highlights tape included videos of him running up and down the California hills. The Georgia staff was impressed. They offered, and Brock thought he'd look great in Red and Black. The rest is history.

TDS. And let's not forget that the man blocks like a maniac. He won the John Mackey award as the best TE in the nation along with first team everything! The pro scouts are drooling.

Barring injury, 2023 will be a repeat and then most likely it's on to the NFL where many have him listed as the number two overall player in college football behind only last year's Heisman winner Caleb Williams.

Enjoy this year Georgia fans and make sure you appreciate what you have in number 19. Throw in his 'team first' attitude and first guy in and last guy out of the football facility at Georgia and it's easy to spell his name. Brock Bowers is the GOAT. GO DAWGS!



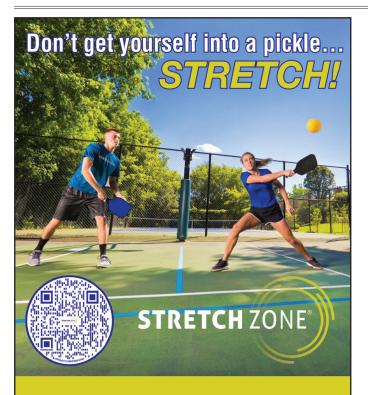


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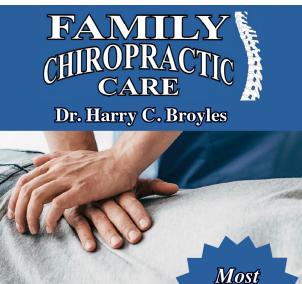
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here were moments during the Alabama-USF game when Nick Saban was in pure anguish. The sideline faces of Saban have always been a trip, even when his team is playing brilliantly but this was different.

These faces, or blank stares, were coming from a man who seemed numb. It felt like he was nonverbally asking the question: "How did The University of Alabama get here ?" How?

How did Alabama — the most

great Saban would find one of them to elite to bad. lead this ultra-talented team back to the wrong?

can solve, even if he's the greatest coach was a star. in college football history.

great ones, hit a lull and that can lead to some uncomfortable moments on gameday. This isn't to say Saban lost his touch or no longer knows the quarterback recruitment landscape. This could be a result of constant assistant turnover on his staff.

issue has become increasingly clear: there's a disconnect between the players

We're talking about the College Football Playoff. What evidence same coach and program that put in the past has proven this assumption a true freshman into the national championship game at halftime and It turns out, in the 2023 season- let him fling it. It didn't take Tua Alabama has a problem not even Saban Tagovailoa long to show everyone he

> What's truly bizarre is why Sometimes coaches, even the Milroe didn't play at all in the USF game. Through all the agony coming through on the television, you'd think the Crimson Tide would have turned to the most experienced quarterback on the roster who surely could have made plays with his legs to win the game. Instead, it seemed like a prolonged experiment Whatever the root may be, the from Saban to see whether someone anyone could quarterback this team.

Talent, legendary coaching,



consecutively talented team in modern college football — get to a place where they don't have a guarterback?

That's a complicated question to answer. It's not like Alabama didn't create options through recruiting and the transfer portal. The Tide came into the season with five quarterbacks on the roster, each ranked among the top 160 as a recruit.

Among them Jalen Milroe, Tyler Buchner, Ty Simpson, Eli Holstein and Dylan Lonergan, someone would figure it out, right?

They are all from different places, having varying experience levels and with different styles of play. Everybody continued to just assume the delivered on the field. This seems to be an evaluation and developmental issue, which could mean bad years ahead for the longtime greats.

What production has Alabama put on the field recenty. I'm not sure anyone could watch that and say something isn't wrong. And it's not a numbers issue. The Tide successfully signed a QB in a recruitment class and had players transfer in.

These aren't the normal transition pains a program experiences when it transitions from a Heisman time can't solve the issue of not having Trophy-winning quarterback to someone a top-level quarterback, whether he is new. This is what it looks like to go from to blame or not.

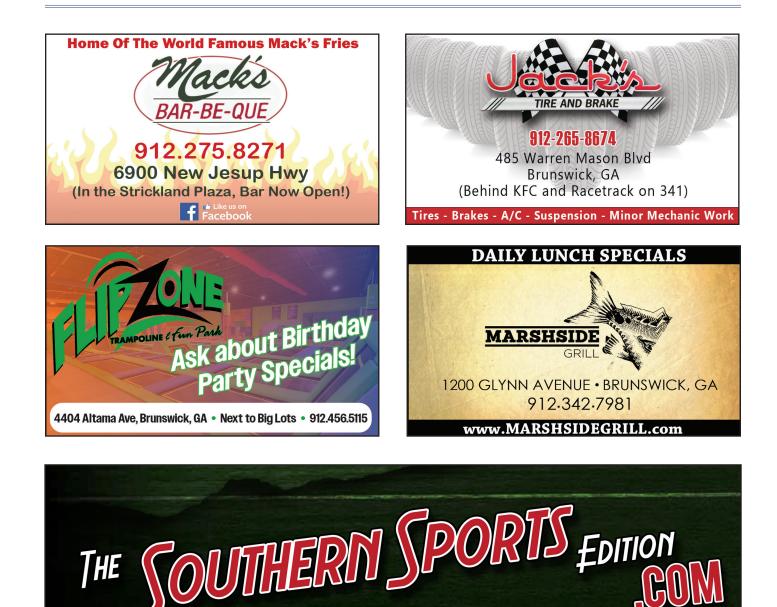
they are recruiting and the output incredible fans, intimidating stadium, the lore of being one of the best programs in college football history... None of it matters if you don't have someone special taking the snaps.

Look at the entire SEC— the conference seems down because the quarterback play has been down. Look at all of the non conference games the SEC has lost this season.

In almost every single one, the team that beat the SEC squad had an advantage at quarterback.

Even the greatest coach of all





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TEAROR



after touchdown.....easy peasy.

The team scores and the kicker

old. I coach the kickers and QBs and childhood cancer. he was our kicker on the 2019 State Championship Glynn County Broncos the Foundation site online or at the U-12 rec department team.

Head down, drive through home games.

At the age of 4 Alex asked her disease. Out of this wooden Lemonade the proceeds going to Cancer research, Foundation that has raised millions of a cure is a reality..." t just a PAT right? Point dollars for pediatric cancer research.

"Fighting childhood cancer, one cup that has been given the National comes in and tacks on another point. at a time." The mission statement Cancer Institute peer-reviewed funder Glynn Academy Red Terrors, has hit lives of children with cancer through research grants. That's how donations 10 of them so far in this short season. funding impactful research, raising are helping. I was lucky enough to coach awareness, supporting families, and Tuck when he was 11 and 12 years empowering everyone to help cure is alive and well and working with the

You can donate by going to

The Foundation has funded parents if she could open a lemonade more than ONE THOUSAND stand to help with the fight against the Medical Research Grants since 2005.

According to Dr. David stand, selling cups of lemonade with Poplack, "The ALSF grant program is helping researchers throughout the grew the Alex's Lemonade Stand country move closer to the day when

The ALSF is the only The Foundations motto is childhood cancer research organization Tuck Tucker, the kicker for the is "Our mission is to change the designation for rigorous selection of

> I'd love to say that Alex Scott Foundation. She would be 27 years old now. Sadly, that's not the case.

Pediatric cancer is a killer and lemonade stand at the Red Terrors it took Alex's life in 2004 at the age of 8. Before she died, Alex had raised over



Tuck! You lift your head, your running And while you're on the website, look a million dollars for cancer research another lap! I don't know if he was for Tucks page. extremely coachable or hated running great kid with a great attitude.

Fast forward to today and Terrors, he's stepped into something much bigger. He has become a part of the Alex's Lemonade Stand Foundation. The Foundation is my season to kids with cancer by of 12 PATS with one of those being dedicated to researching and finding turning my stats into life-saving a block. cures and assisting children with research dollars". pediatric cancers.

born in 1996, the second of 4 children in the Scott family. At the age of 1 she was diagnosed with neuroblastoma, a deadly type of childhood cancer.

laps. Probably a little of both! Just a ALSF search bar. His page is KICK! stand and a girl who cared. So does Cancer with Tuck Tucker.

It reads the following, "Im one step closer to finding a cure for all the season. children with cancer. Ill be dedicating

Alexandra "Alex" Scott was any amount toward my fundraising saw the rush and clanked it off the goal. The money you donate will pay crossbar. I said yep, you raised your for research to find better treatments head......I didn't make him run a and cures for childhood cancer. You lap. can help kids and their families by providing desperately needed hope!"

and inspired all around her. And it Just type in Tuck Tucker on the all started with a front yard lemonade Tuck. Give if you can.

As I was talking to Tuck, our while Tuck is kicking for the Red holding a fundraiser to help Alex's conversation naturally went to kicking Lemonade Stand Foundation move and I asked the junior kicker about

He said he had made 10 out

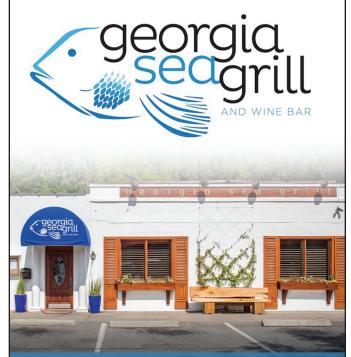
Well, what about the first one "Please make a donation of that you missed I asked? He said he





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I'm not the most prolific of Tweeters.

In fact, after 14 years on TwitterX, I have less than 300 followers. I'm okay with that. In fact, on January 14, 2022 I did something that limited my already miniscule reach. I threatened to unfollow all political accounts.

following Georgia's first Natty, TwitterX month, I'd be able to buy season tickets. was a Red and Black wonderland. Video clips of the season, highlights of the a world class evaluator of college talent game, montages of the celebration that and is ready to give Bobo the heave-ho. followed. It almost made up for the 41 Two words to that; Just Stop.

and someone that hadn't been around in a while showed up at the tailgate - Negative Nancy.

I don't have to tell you that the back-to-back defending champs have suffered slow starts in their first few matchups. It's well documented, no more vociferously so than Dawg fans themselves. You would think that we hadn't won a game, that the sky was falling, or worse - it was the Jim Donnan years again.

Of course, the brunt of the armchair quarterbacking is heaped upon Kirby's long time friend and teammate, returning OC Mike Bobo.

If I had a nickel for every time You see, back in the heady days I've read the words "fire Bobo" in the last Everyone and their brother is suddenly

But then the 2023 season started, that brought us the 16-6 victory over Kentucky?

In short, when it worked it worked, but it wasn't always a blow out.

Coach Smart had to point out a few weeks ago that the offensive system this year is the same as last year. Bobo hasn't reinvented anything.

The numbers back this up. Run plays vs. pass plays, play action, play action on 1st Down, throws of 20+ yards, Almost every offensive metric is within a few percentage points from last year to this. Seriously, it's the same dang offense, people!

Granted, there have always occasionally been serious head scratchers of calls from Coach Bobo- that disastrous pass play on 1st & goal from the 5 comes to mind - but all in all, Mike Bobo was not the reason why the Coach Mark Richt era didn't break the championship drought.



years of frustration that Dawgnation had endured (except for the Spurrier years. I'll never be over that).

So, I *sort of* did what I threatened; I made a separate account for political musings, and left my main account to revel in all things Dawg (and to a lesser extent until the second half of last season, all things DUUUVAL). And lo, it was a glorious Twitterfeed for the though prolific, wasn't always firing on better part of two years.

The first championship season was followed by a second and topped off with a 65-7 massacre - the biggest bowl win in college football history.

To borrow a phrase from another mind. program that won't be needing it for a while, it's great to be a Georgia Bulldawg.

Maybe it's because the season ended last year on a blow out, maybe it's because we've lifted Stetson Bennett into the highest levels of DGD status (rightfully so, but that's not the point right now). Or maybe - just maybe - it's because Dawg people have really short memories.

Todd Monken's offense last year, all cylinders.

The "closer than it should have been" Kent State game and the "almost a road loss to a team that shouldn't even be in the SEC" Missouri game come to

Need I also remind you of the high octane offensive juggernaut

His offense, more seasons than not, produced 40+ points per game averages, but were paired up with lackluster if not disastrous defensive squads.

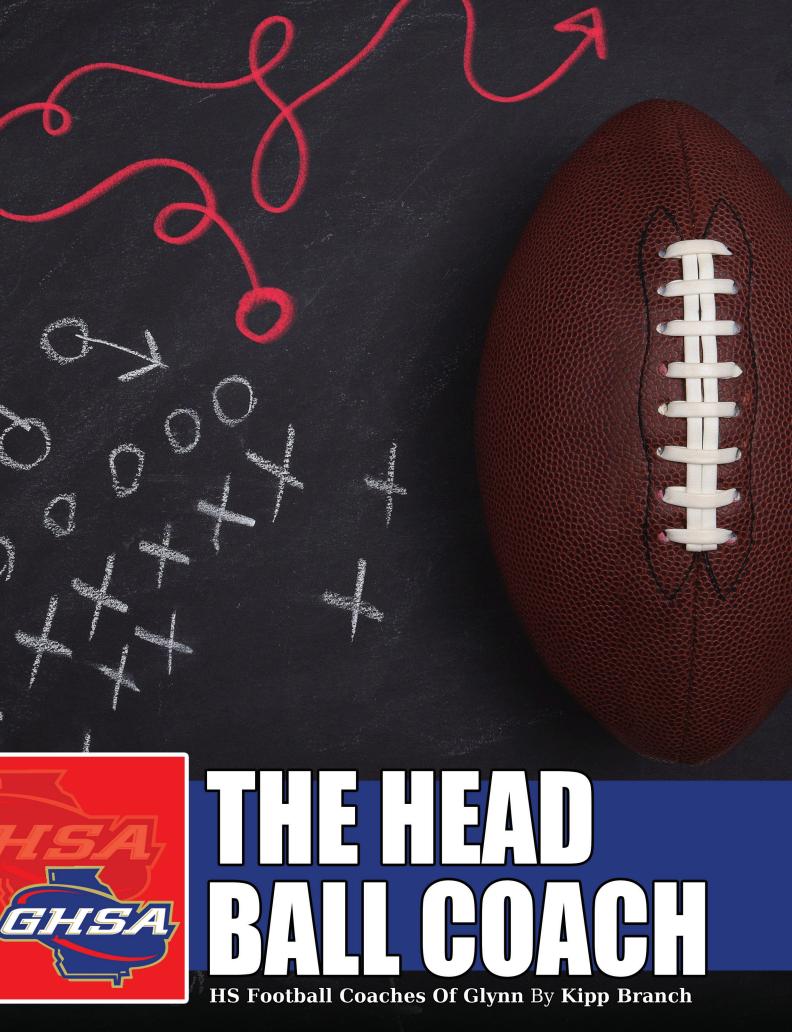
Bottom line, Kirby trusts him, ergo I trust him. Same thing with the Stet/JT controversy from two years ago. My response is the same; Let Kirby cook.

And as far as the slow starts this year, there's a viral GIF of Kirby out there where he's telling a player to "calm the fluff down" or something like that. I'm not good at lip reading. Go look that up next time we have to punt in the first half.

Now can we please talk about something else? As long as it's not Coach Prime, that is...









have lived in Glynn County my entire life.

I have a passion for football; that maybe my parents, wife, and close friends understand.

I was blessed as a youth to play high school football for a man that I idolize; recent Glynn County Sports Hall of Fame inductee John Willis.

Other than my father who turned 80 years old this week I consider John Willis the greatest influence in my life. The life lessons I learned playing for him prepared me for life. In my mind the things I learned from John Willis are bigger than football he helped develop me into a man.

As I look at the state of high school football in our community today, we are blessed to have three outstanding football coaches charged with developing men in our community.

Brandon Derrick/Frederica Academy: You talk about a coach who can take a little and turn it into a lot, then look no further than Derrick who has consistently developed winning teams at Frederica Academy.

With a State Championship in

competes with schools with twice the kids, look no further than Grady. number of players.

teams is tenacity. The Knights play with a mettle, spirit, and resolution that many of coach in 2022, he has had the magic touch their opponents do not possess and late in ball games that shines through at clutch time.

The values that Derrick teaches will carry with these kids for the rest of see at BHS currently under Grady is their lives. Name me a more tenacious commitment. Grady is committed to football team than the Frederica Knights? You have Brandon Derrick to thank for that.

Rocky Hidalgo/Glynn Academy: Coach Rock has been at Glynn Academy since 2014 and the fortunes of There is a commitment to be great a BHS the program turned immediately.

By the end of the 2015 season Hidalgo had Glynn playing for a State commitment. Strong core values. Values Championship. A trademark of Hidalgo that are taught to young men on the teams is that they are fundamentally football fields of Glynn County. sound, which speaks to discipline.

today. Hidalgo teams are prepared down not paying attention. to every little detail.

witnessed are sound in all three phases of soon where you will see a collection of offense, defense, and special teams. If a head football coaches that I would not game is tight then it is hard to bet against want to trade for anyone. a Rocky Hidalgo team down the stretch.

Academy football and that is because of Rocky Hidalgo.

Garrett Grady/Brunswick huge investment.

GISA and numerous region titles, Derrick High: You talk about a young dynamic takes teams that have low numbers and coach who knows how to motivate his

Grady is a grinder who has a A trademark of Derrick football work ethic that is second to none.

Since Grady was named the BHS with the program. Community service, player exposure, everything Grady does he does at 100%.

The key character value I these kids at BHS and the kids see that and are totally committed to him.

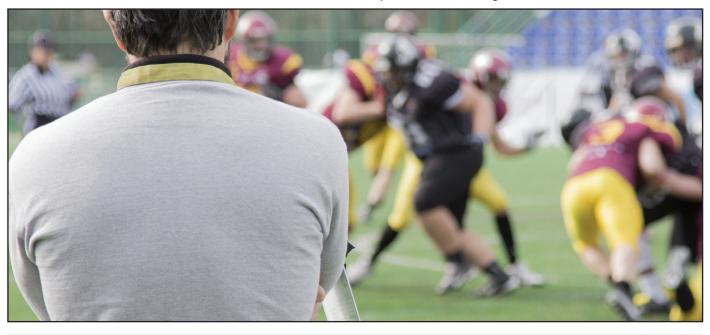
I'm a Pirate until I die, and Grady is the perfect man to head the BHS football program for years to come. currently because of Garrett Grady.

Tenacity, discipline, and

If you don't think we are blessed Discipline is a character trait on the head coaching front for high school this is seriously lacking among our youth football in Glynn County, then you are

Come out and enjoy a high All Glynn Academy teams I have school football game in Glynn County

Core values are being taught Discipline is a trademark of Glynn and all you must do is pay attention. For \$10 you can see the hope of our future locally on Friday Nights. That is not a



THE ANSWER A GOOD Program? By Colin Lacy

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between a "Program" and a "Team"? No matter what level sports, or what sport for that matter, the term "good program" gets thrown around as much as ŇIL.

The problem with this is just because a team is winning or performing well, doesn't mean that it's a good program.

Everybody knows what a good team looks like. Impressive stats, good players, and a lot of wins. But what does a good program look like? Is there

recruiting "stars" come out of a high school program, it gets lost that MAYBE 5% of the teams will be making that jump to the next level. What happens to the other 95%?

That's where a "good program" comes into play. There are so many programs and resources that are at the hands of the student-athletes now to prepare them for when that inevitable final pitch, last basket, or career ending snap is taken.

Most (not all) college athletic departments have put in incentives in place to prepare student-athletes after sports. One example of these is right here in our own back yard.

Georgia Southern Director of Athletics Jared Benko has put a great facilities don't mean that a program is emphasis on the APEX program. This focusing more on the looks than the is an outreach program that follows a curriculum through the career of the student-athlete that covers everything

level, some of these assets to the student athlete are open to all the students at the school and are spearheaded by coaches.

Take Southeast Bulloch for example. The last few years, Coaches Brent Osborne and Randy Lee have been building up the Future Business Leaders of America (FBLA) program at SEB that was dormant for over 20 years. Now up to about 65 members (many of them student-athletes for the Jackets), the FBLA hosts events for resume building, job interview skills, and other real-world experiences and skills that prepare the members and student-athletes in ways that many at other programs won't have.

Don't get me wrong, the "fancy" substance.

In addition to Randy Lee



a standard? Does it have something to do with Nick Saban's "process"?

I don't think it's a coincidence that you stop hearing the term "program" past the college level. Nobody would say that the Atlanta Falcons are a good 'program". Good Team? So far. Good Organization? Yes. Good Franchise? Yes....most would say yes. It's mainly college and high school sports entities that people talk about being a "program".

To me, in order to be labeled as a "good program" it's about development. Developing young men and women into great athletes, yes, but also developing the whole person.

Since sports fans are looking at how many NFL players that college programs produce, or how many

from financial literacy, teaching about taxes, job interview skills, and much being RBs coach and Special teams more.

The student-athletes are also involved in community outreach, and sessions of needed skills that nobody thinks about like an emergency car care session to show athletes basic car maintenance, and emergency roadside tips.

This trickles down to the high school level too. Everybody wants to look at schools with a brand-new turf field, or a massive videoboard as good programs, and while that's great, no discounting it at all, if you're not invested time you or you hear someone say, "man in the people of your program, you're just a good team.... if that.

Many times, at the high school a good team?

coordinator for SEB Football, and Brent Osborne stepping away from on-field football coaching and moving to the broadcast booth this year, both Lee and Osborne are the Girls and Boys golf coaches for the Jackets and raised money to buy a state-of-the-art golf simulator for SEB golfers. Both can be done and are done well many places throughout the state.

So, what the heck does all this mean? It is just me going off on a soap box again? (maybe...) Just think next that's a really good program". Just think. Is it really a good program? Or is it just

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